



NEIGHBORHOOD TRANSFORMATION INITIATIVE

A Strategy for Equity and Opportunity

Frank G. Jackson, Mayor

Freddy Collier Jr. Planning Director
Cleveland Planning Commission

DOWNTOWN/NEIGHBORHOOD DICHOTOMY

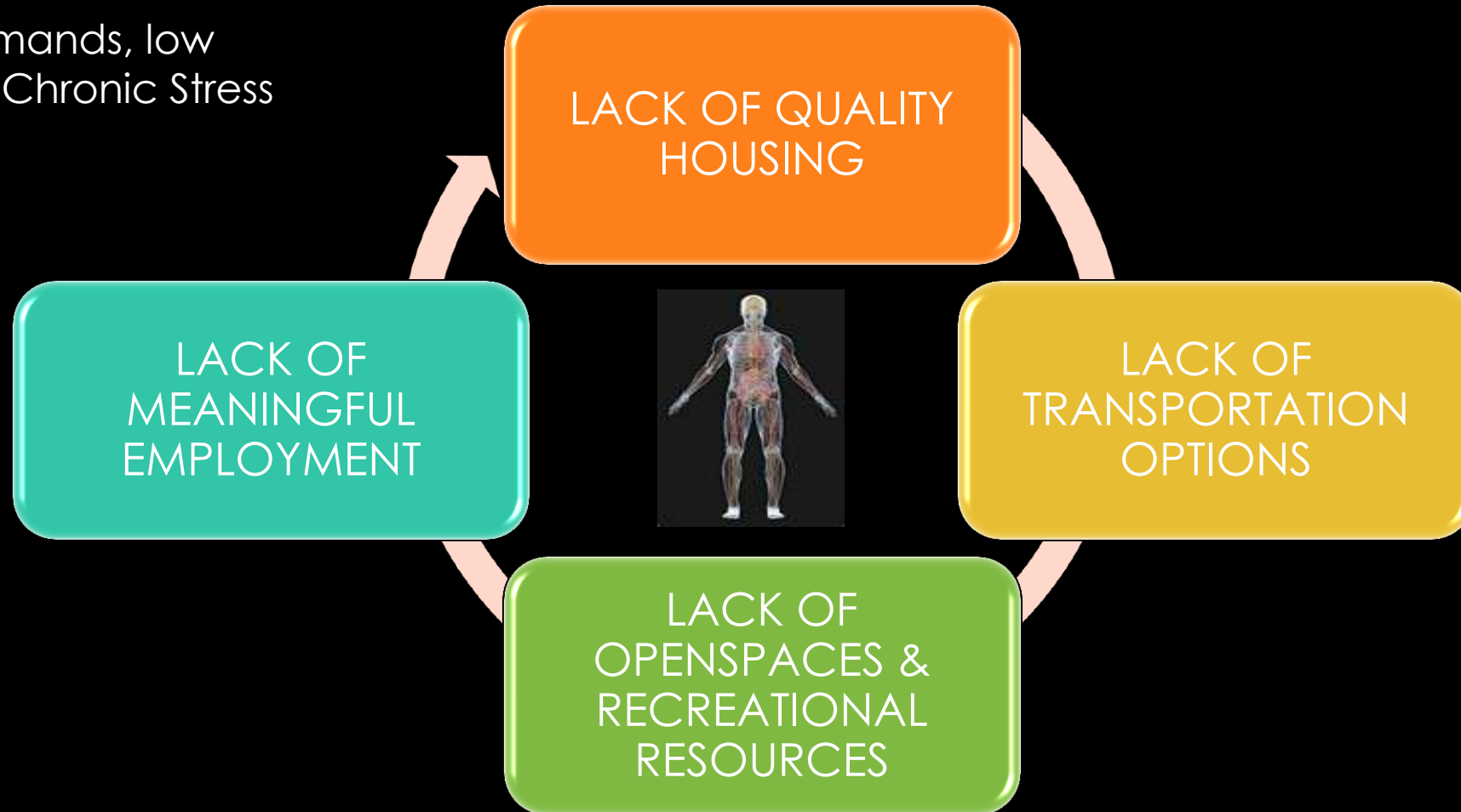


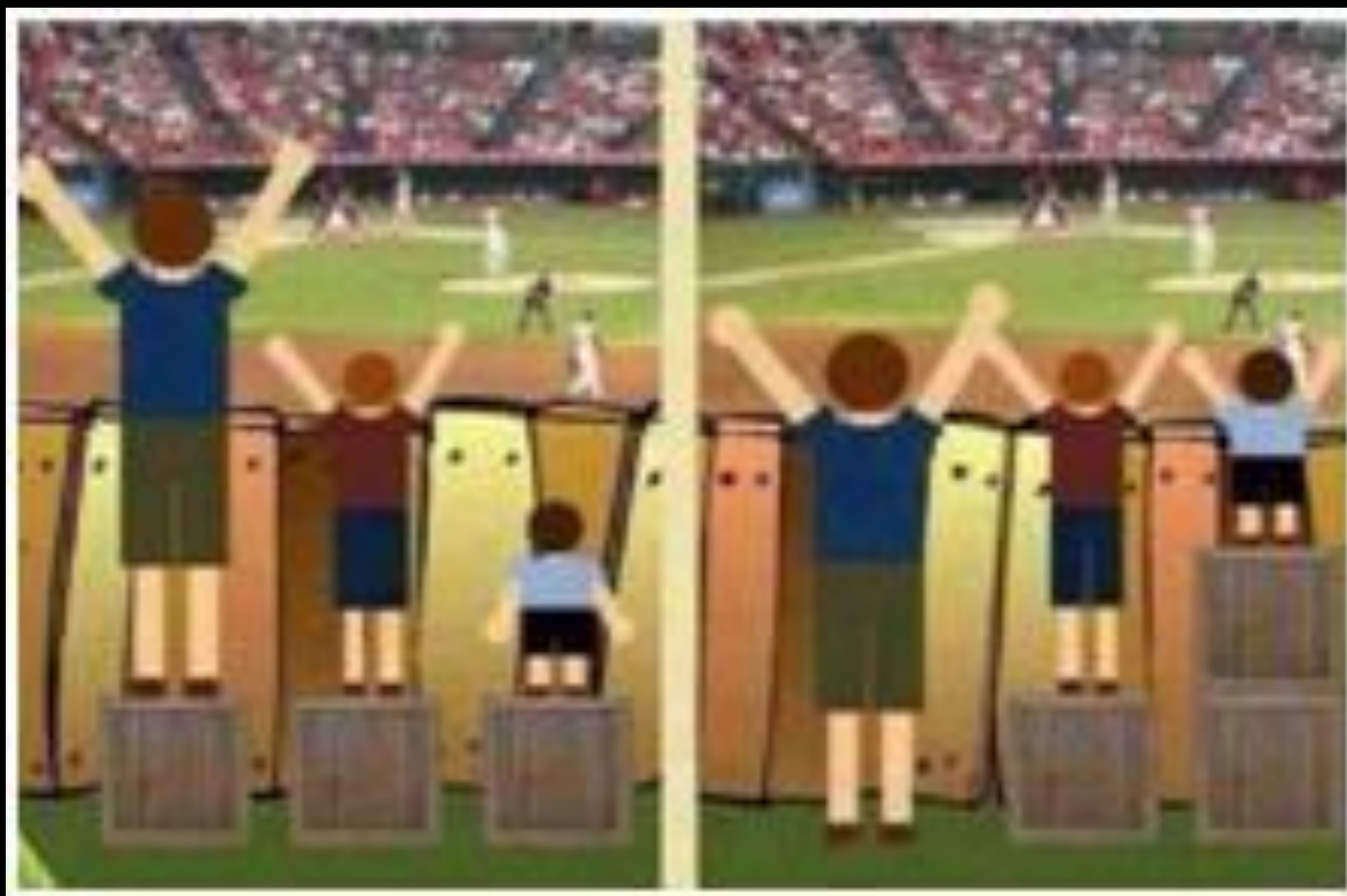
THREE PILLARS OF NEIGHBORHOOD AND COMMUNITY DEVELOPMENT IN CLEVELAND

- **Health:** How do we better understand social, economic, and environmental forces and their implications for the well being of our population?
- **Equity:** How do we address placed based disparities between communities focusing on communities of inherent disadvantage?
- **Sustainability:** How can we leverage our human, financial, and land resources to make our communities more self sustaining in the midst of changing social, economic, and environmental conditions?

POPULATION HEALTH

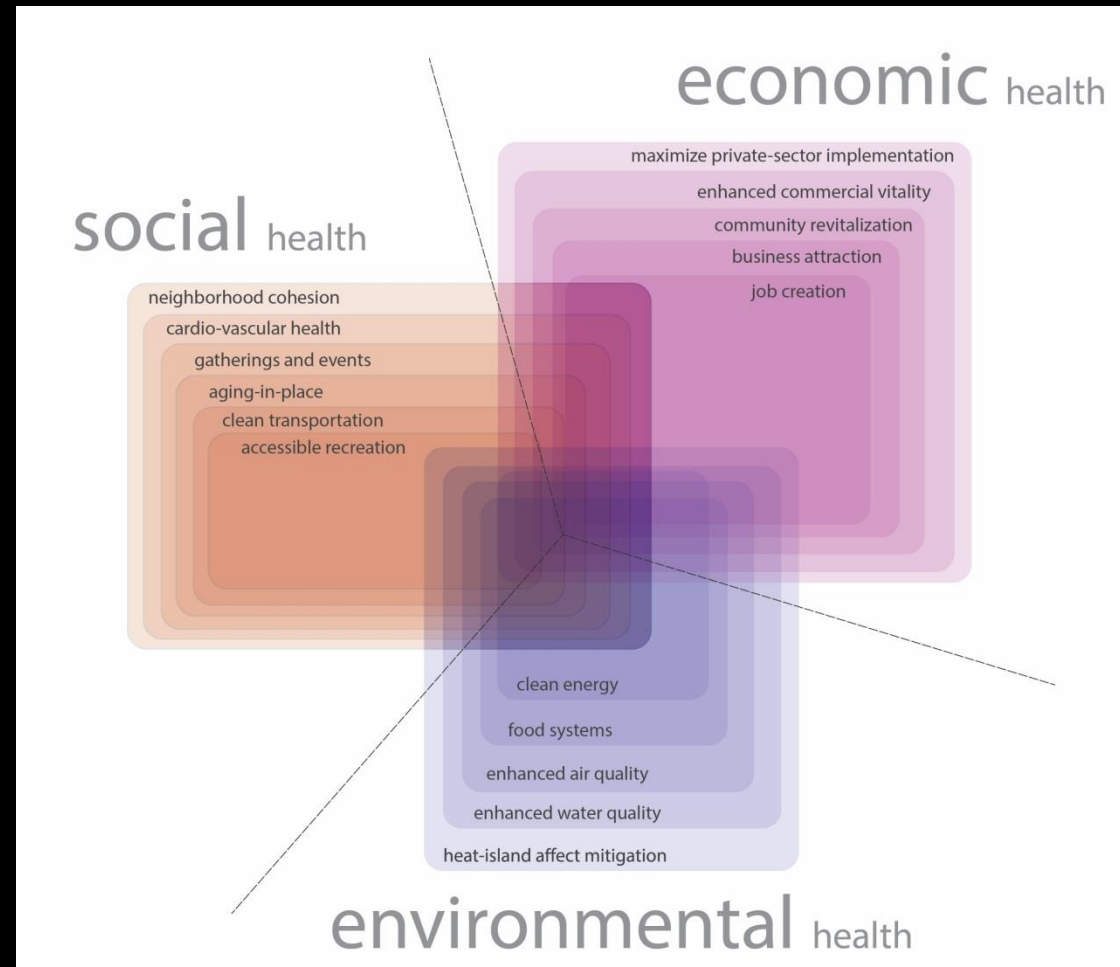
High Demands, low
Control=Chronic Stress





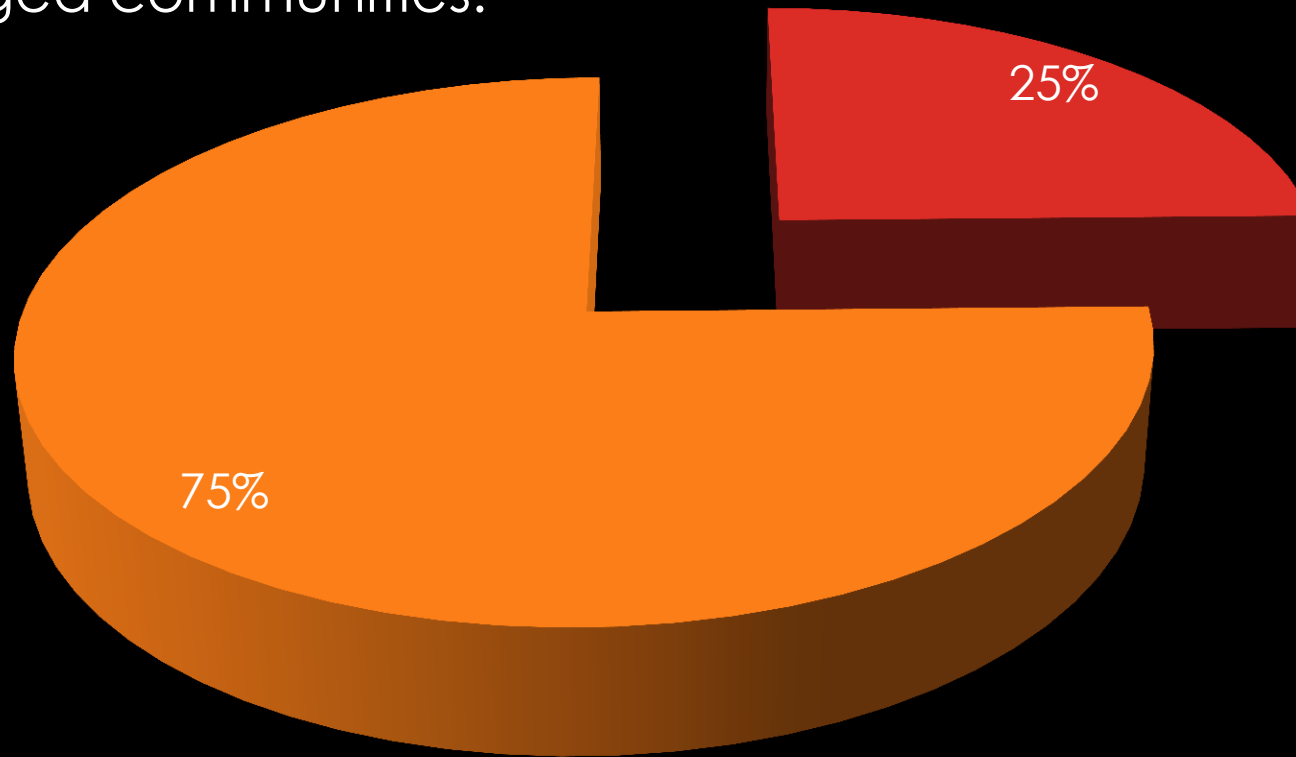
EQUITY

SUSTAINABILITY: BEYOND BRICKS & MORTAR



MAYORS BOND FUND

- \$100 million with a quarter of those funds invested strategically in inherently disadvantaged communities.



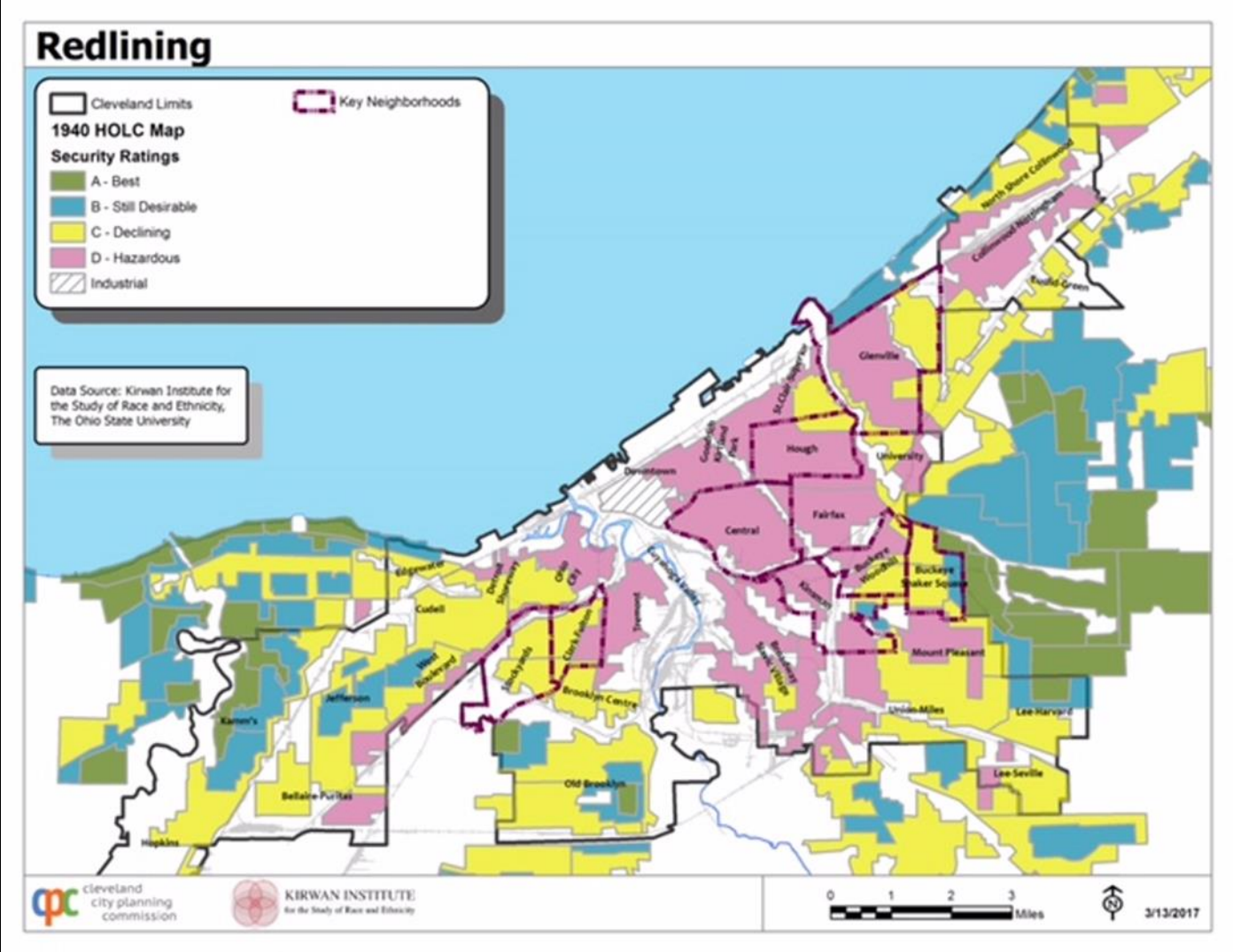
■ Neighborhoods ■ Other Services ■



TARGET NEIGHBORHOOD
RATIONALE

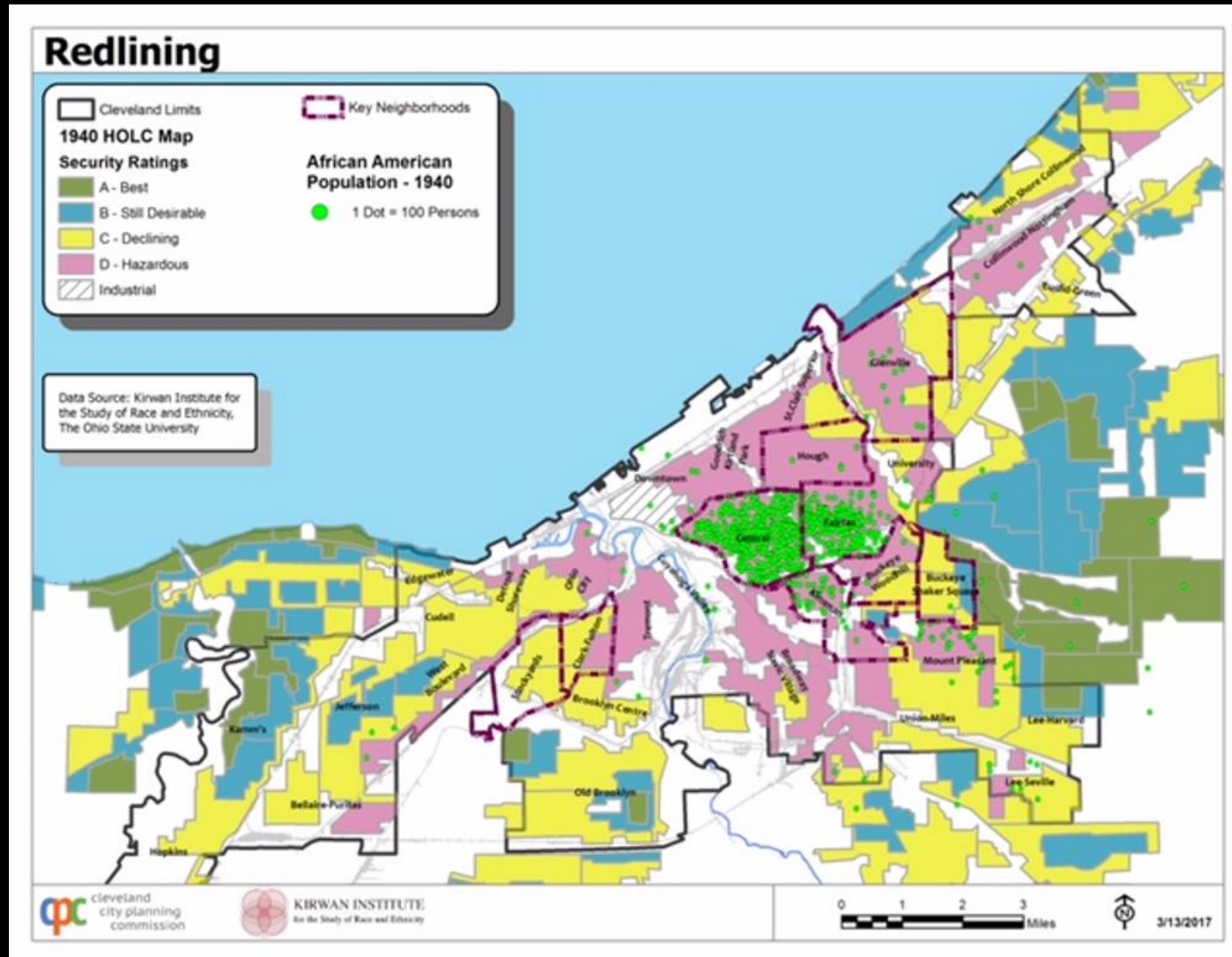
1940 HOLC MAP SECURITY RATINGS

Inherent
disinvestment
influenced by
Public Policy

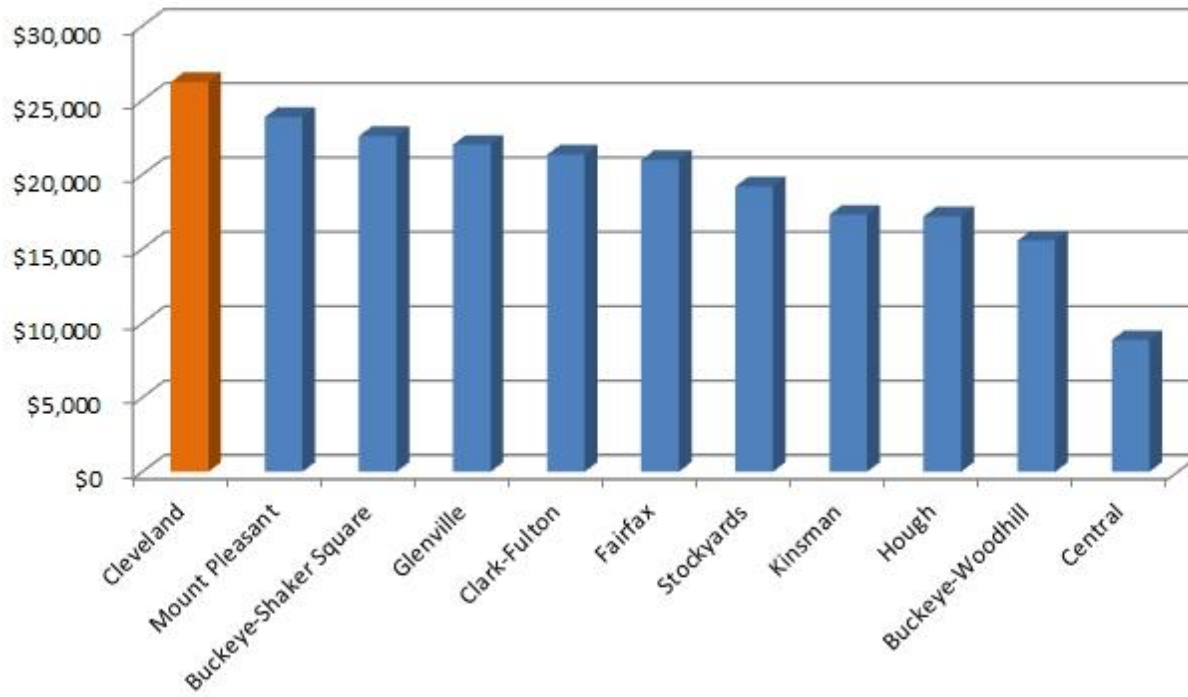


1940 HOLC MAP SECURITY RATINGS AFRICAN AMERICAN POPULATIONS

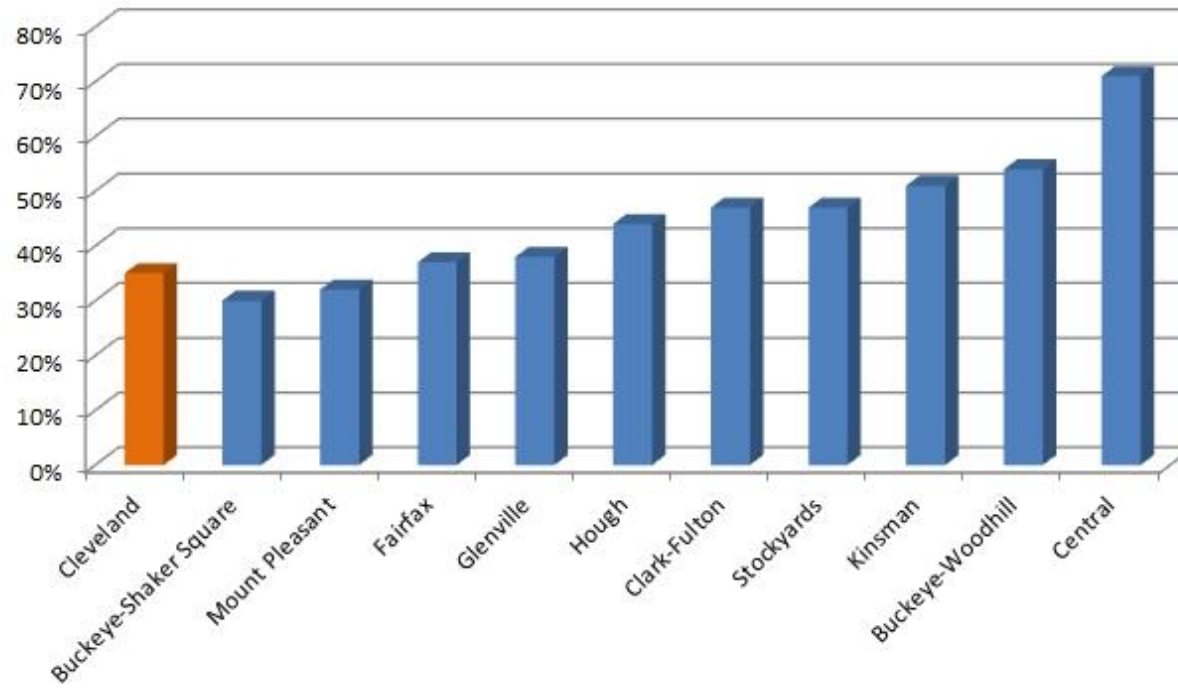
The disinvestment occurred in largely minority areas



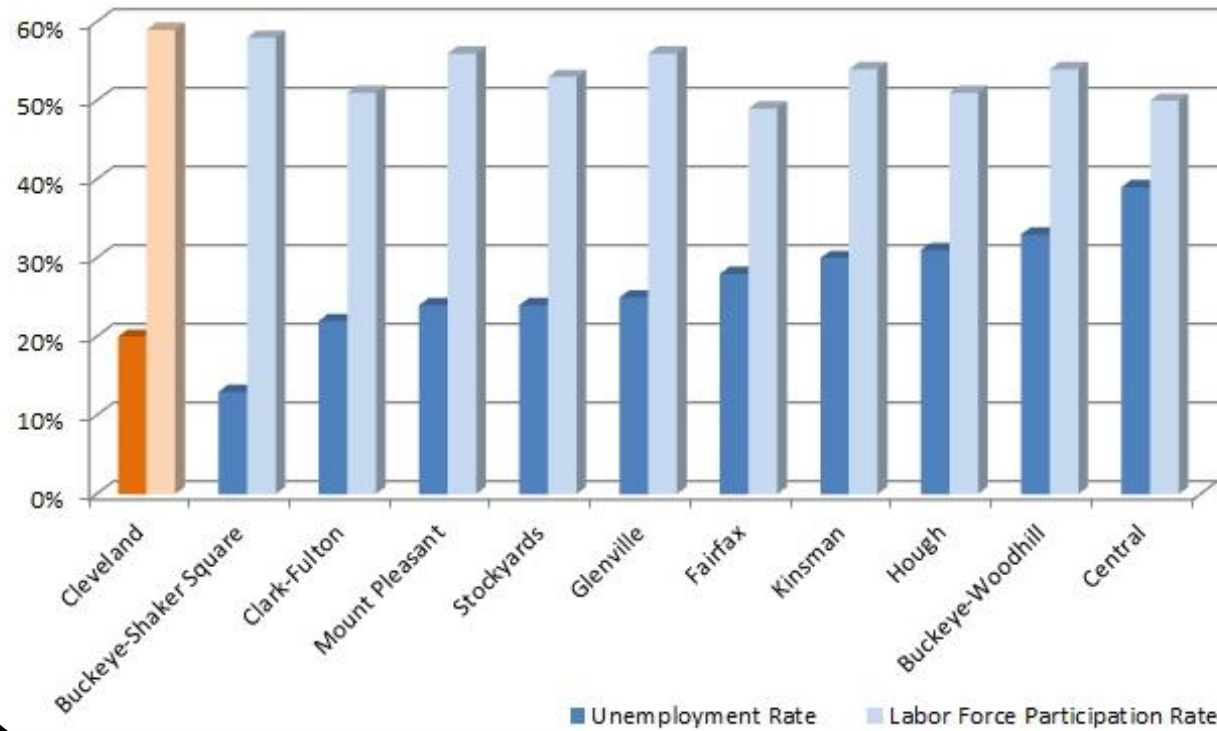
Median Household Income



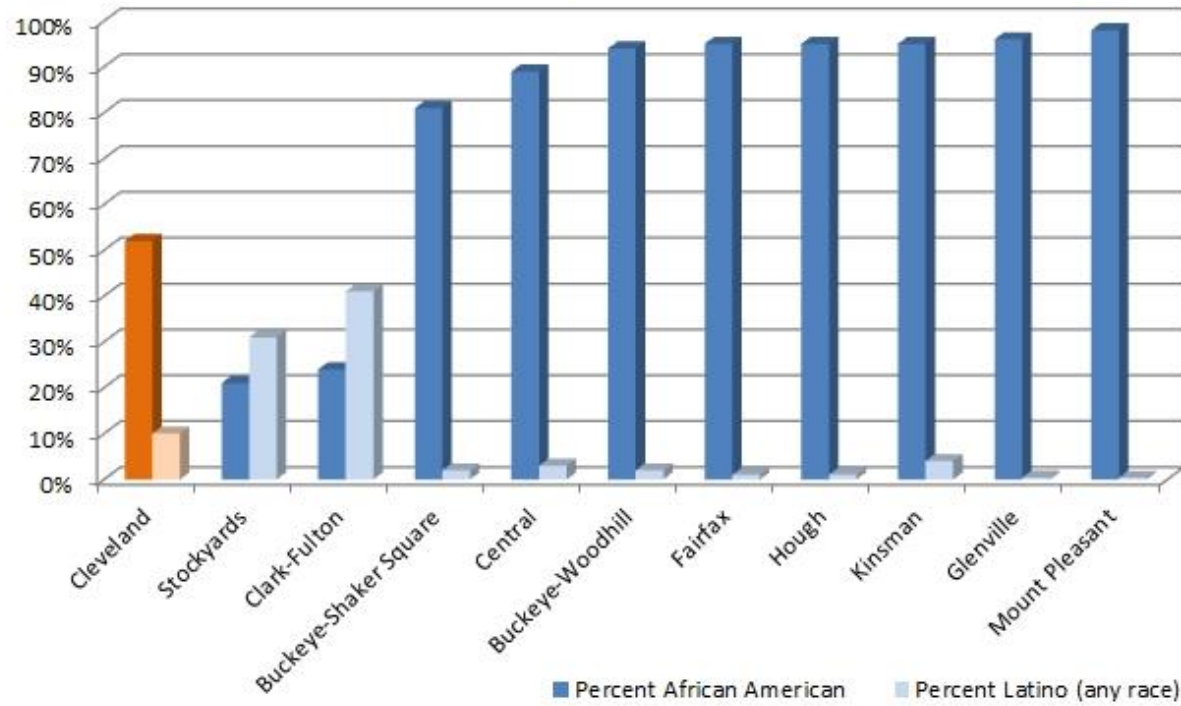
Poverty Rate



Employment



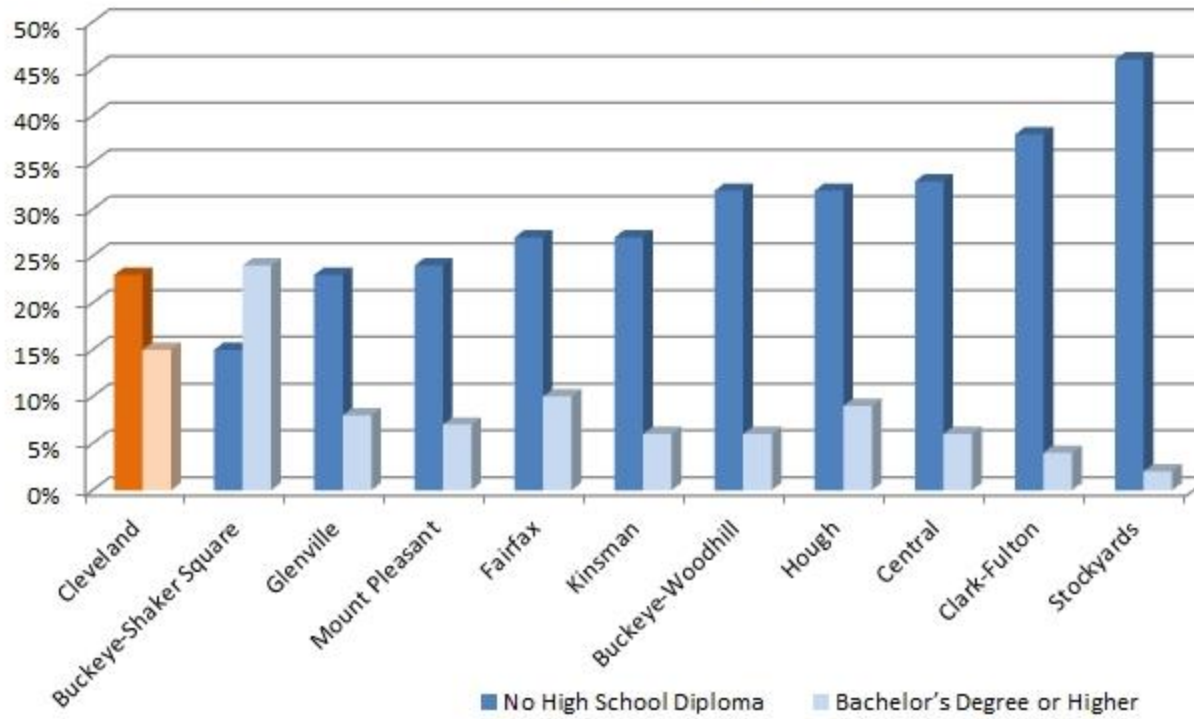
Minority Population



■ Percent African American ■ Percent Latino (any race)

■ Percent African American ■ Percent Latino (any race)

Educational Attainment



No High School Diploma

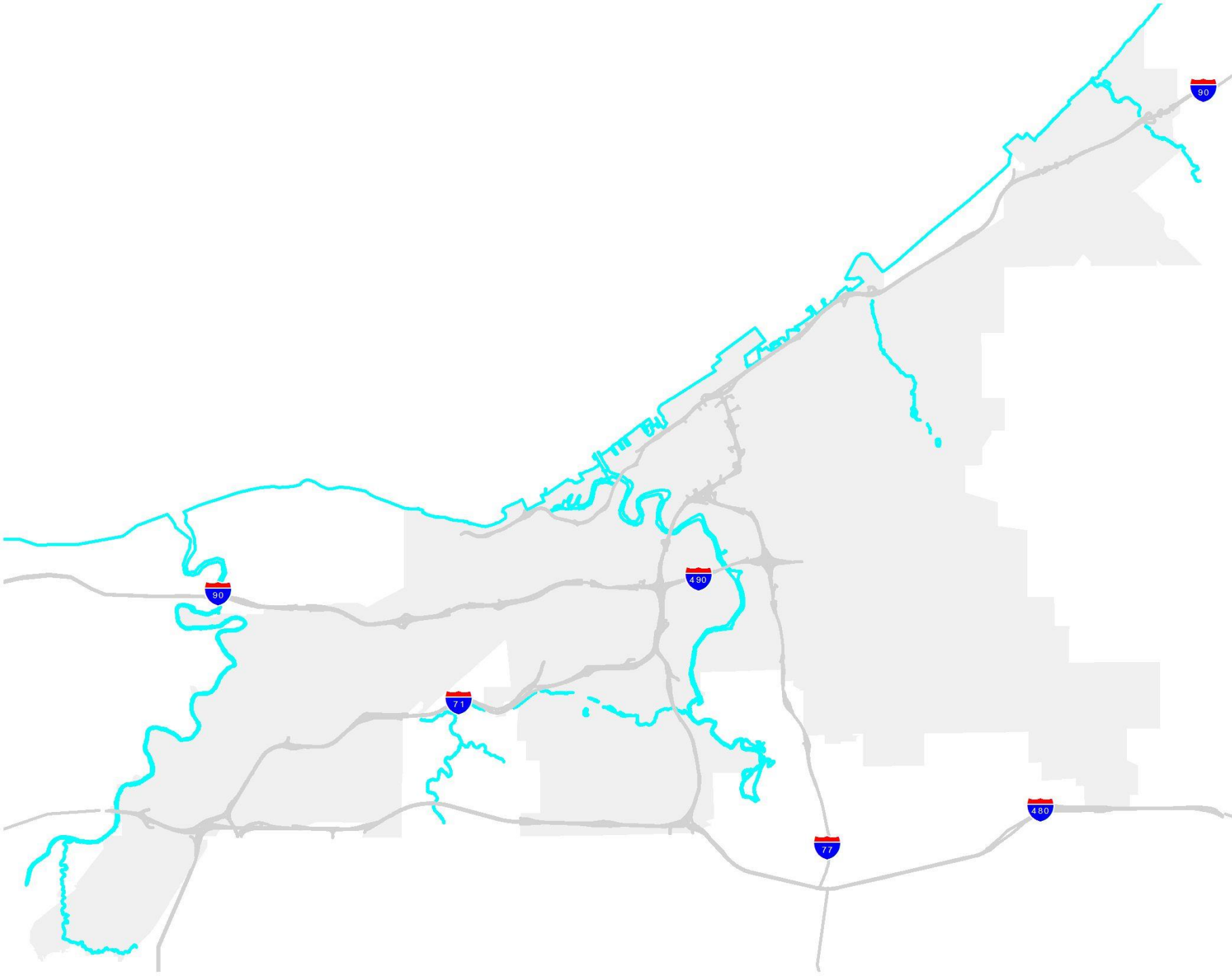
Bachelor's Degree or Higher

No High School Diploma

Bachelor's Degree or Higher

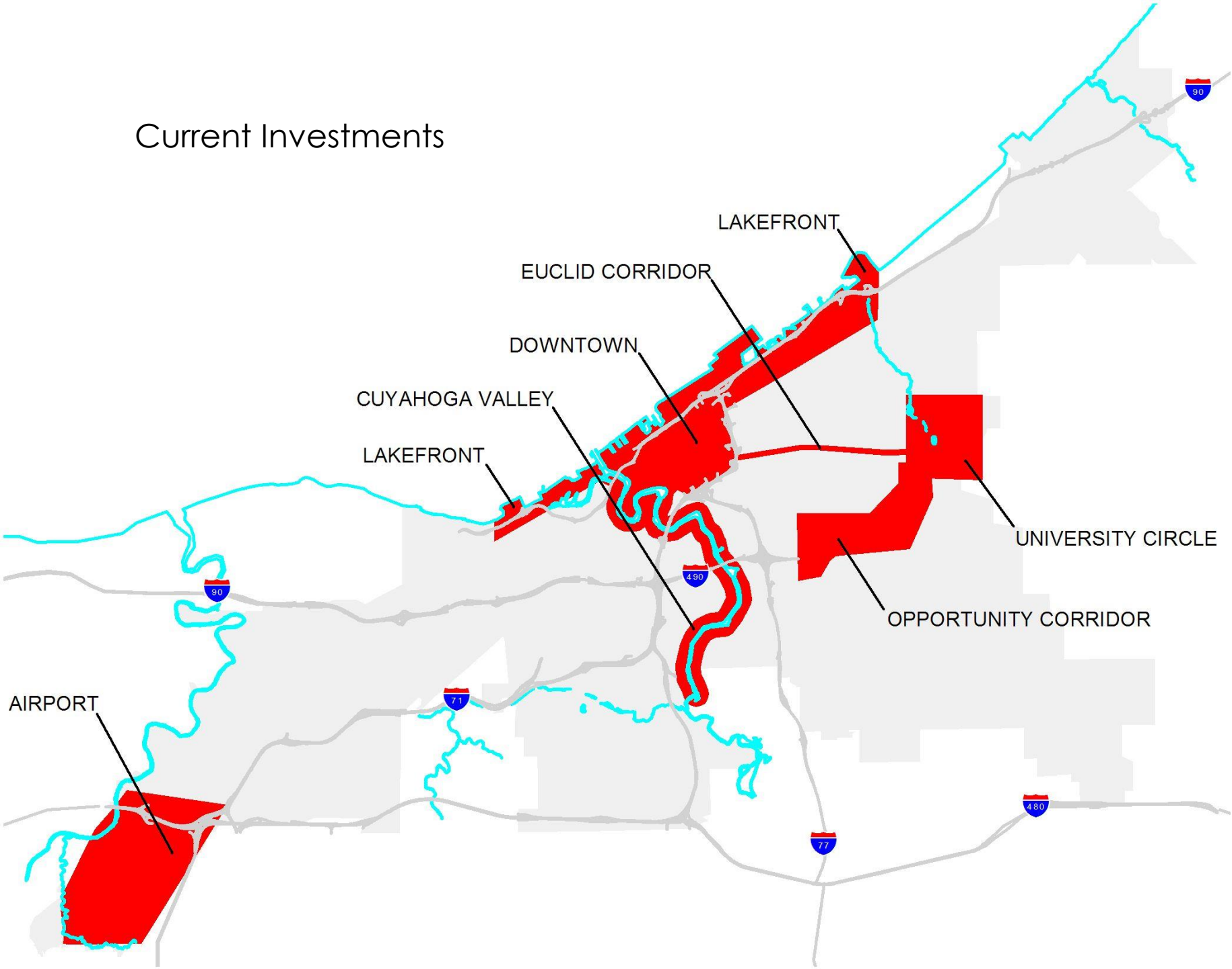


STRATEGIC APPROACH



CORE
REDEVELOPMENT
APPROACH

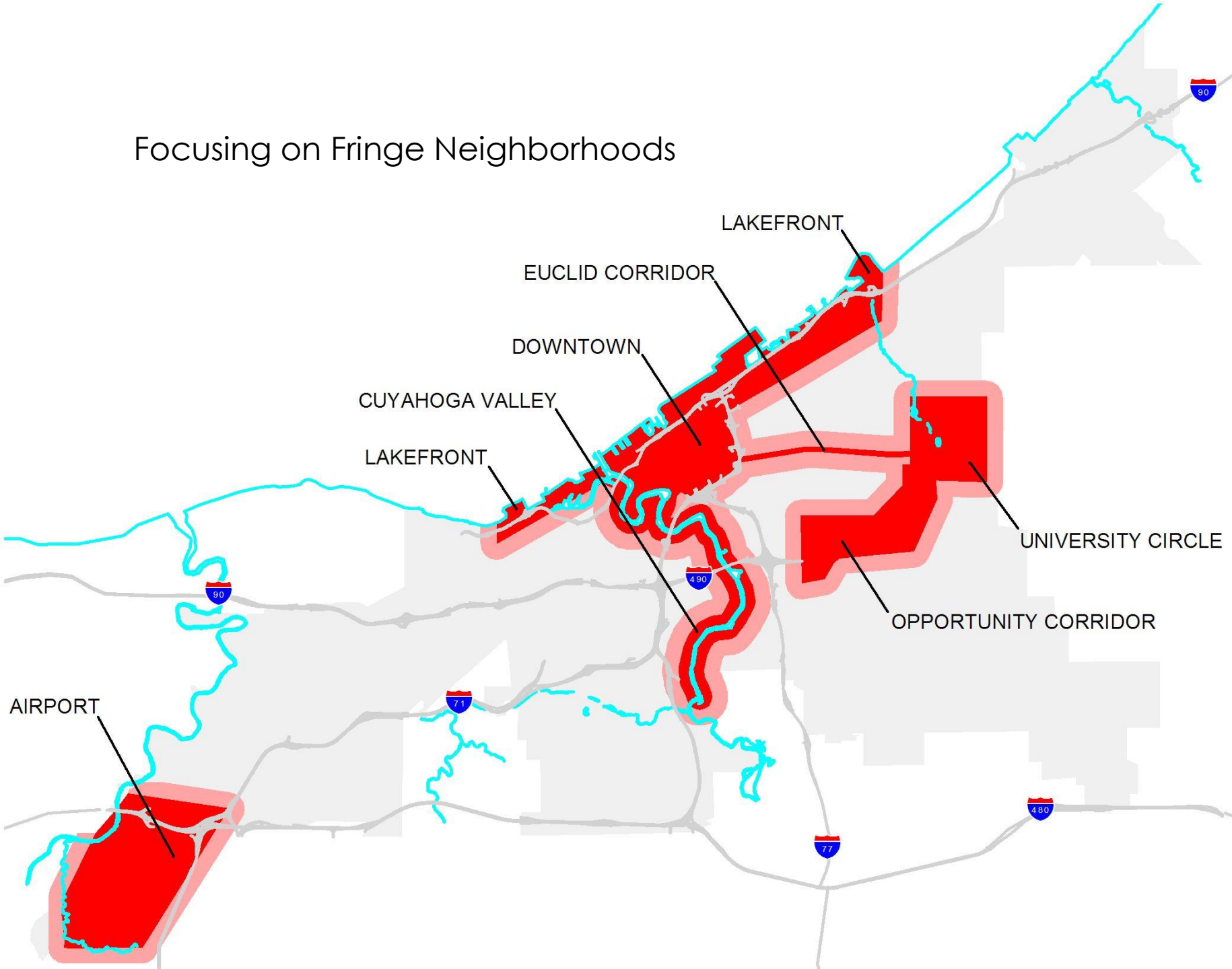
Current Investments



CORE REDEVELOPMENT APPROACH

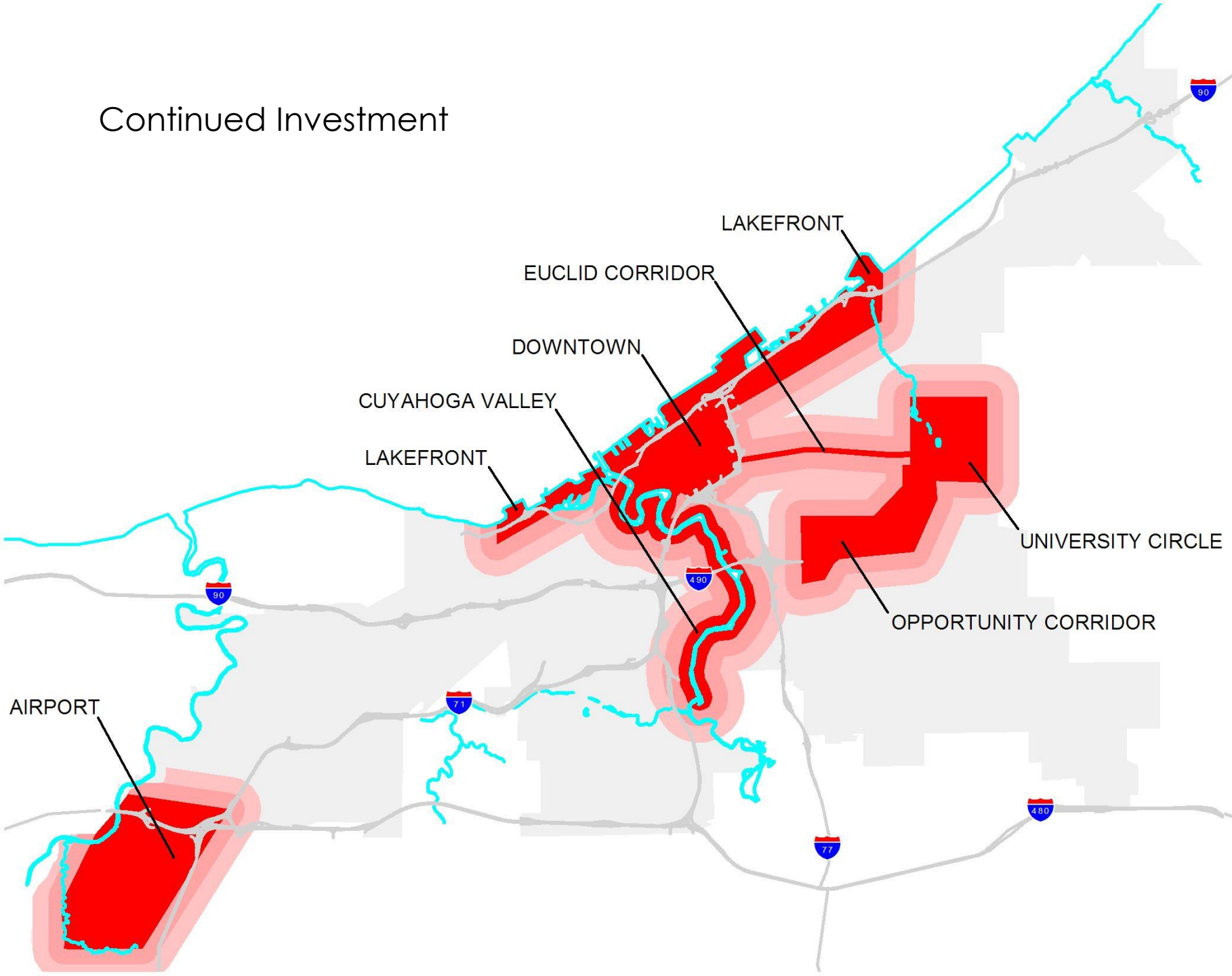


Focusing on Fringe Neighborhoods



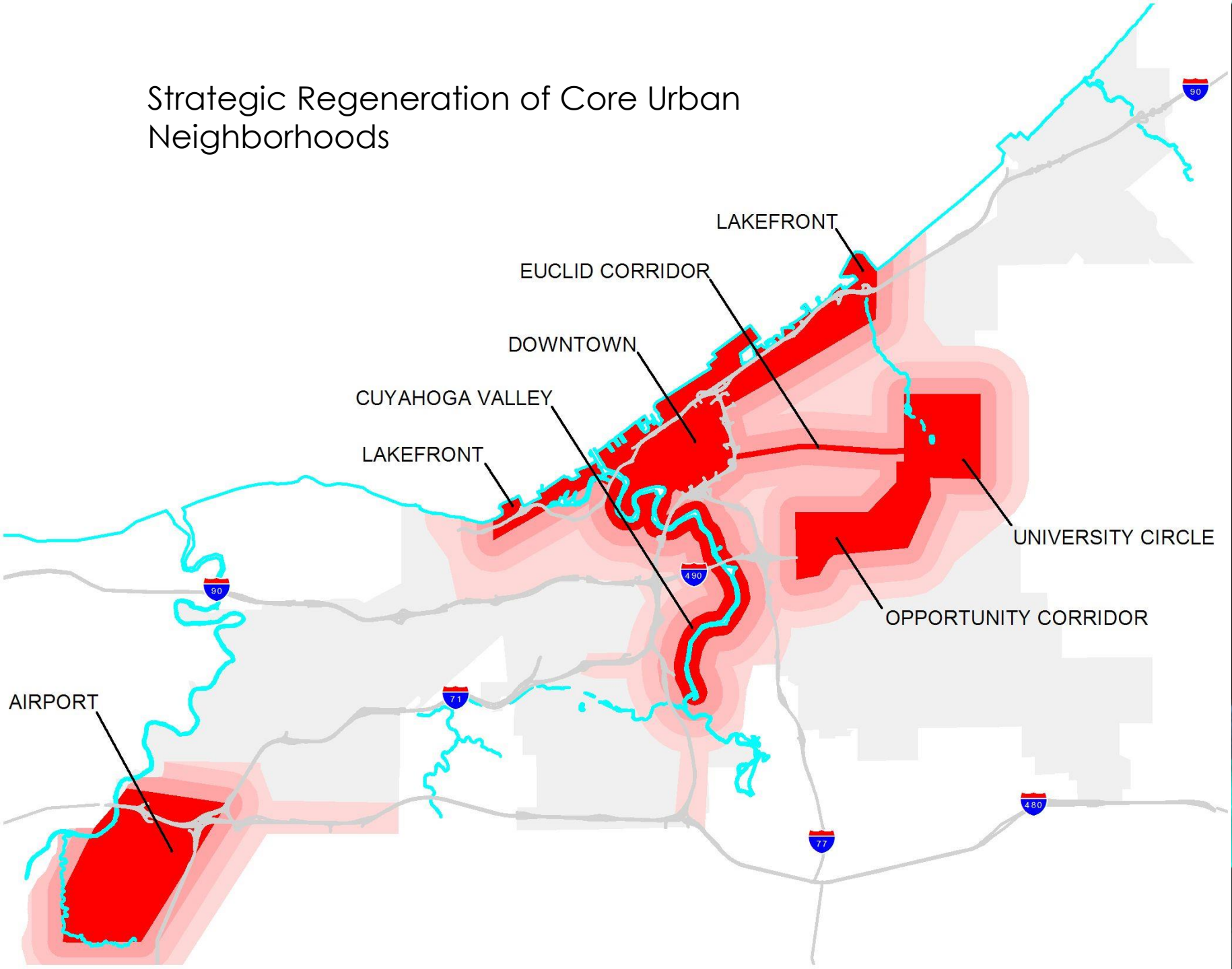
CORE
REDEVELOPMENT
APPROACH

Continued Investment



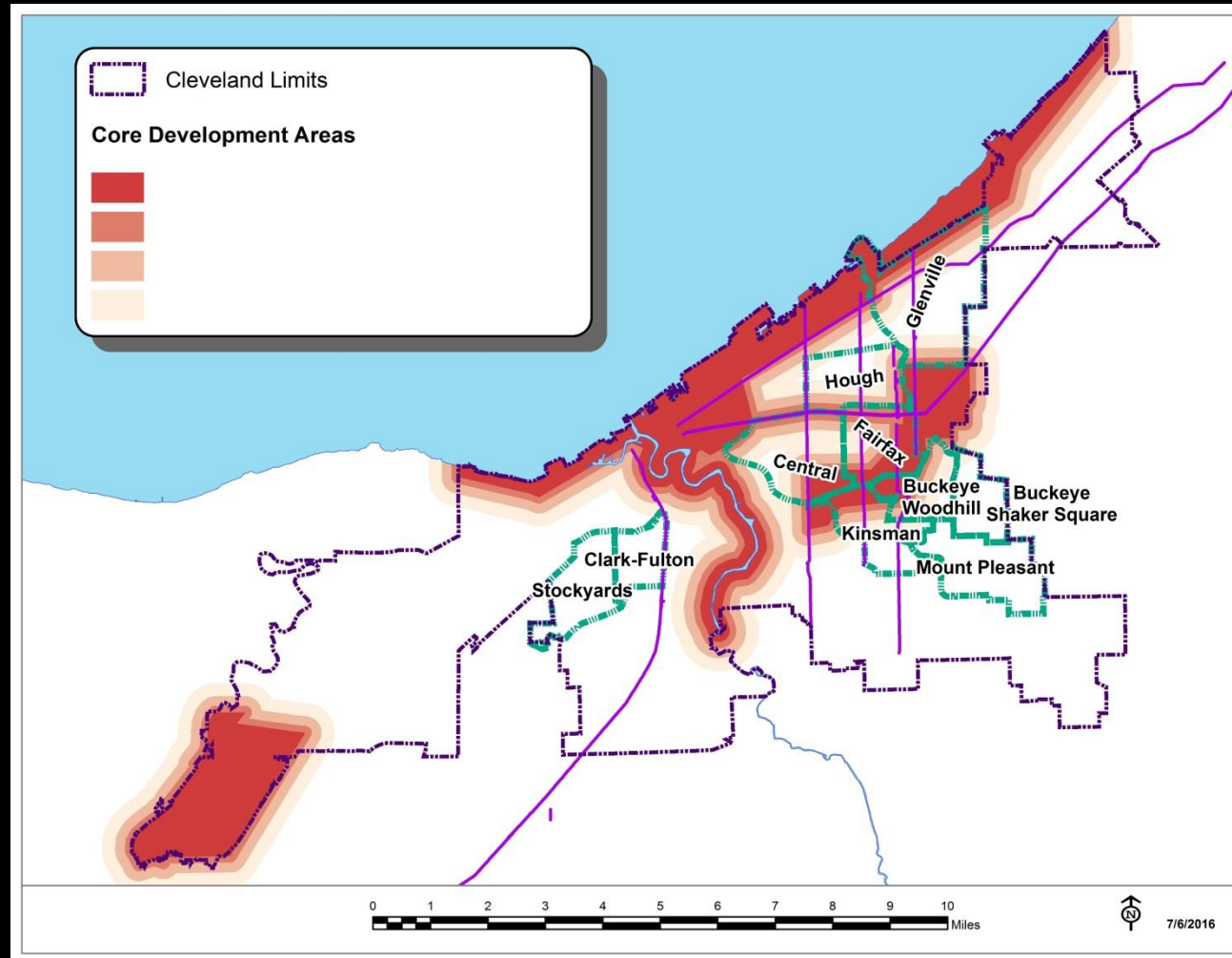
CORE REDEVELOPMENT APPROACH

Strategic Regeneration of Core Urban Neighborhoods

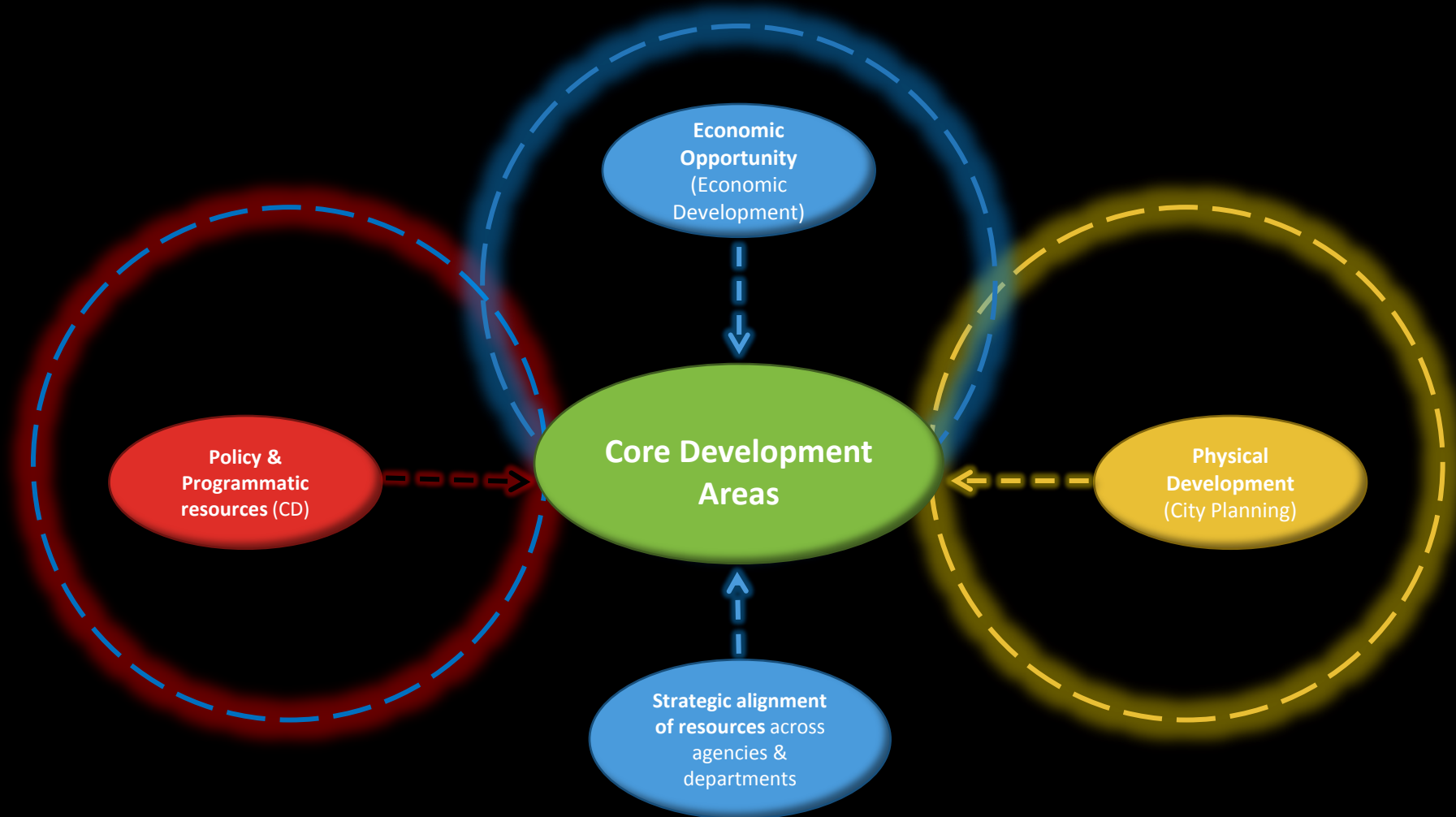


CORE
REDEVELOPMENT
APPROACH

CORE REDEVELOPMENT STRATEGY



CONNECTING LESS PROSPEROUS NEIGHBORHOODS TO AREAS OF GROWTH





KEY CORRIDORS & TARGET ZONES

TARGET ZONES ALONG KEY CORRIDORS

- East 79th Street Transit Corridor

EAST 79TH STREET REDEVELOPMENT & TRANSIT PLAN

PLEASE COME & SHARE YOUR IDEAS AT A COMMUNITY MEETING
WHEN: JUNE 28th @ 6-8 PM

WHERE: ANTON GRDINA SCHOOL
2955 E. 71st STREET

HOW: PARKING LOT
RTA #14 & #2 BUS
RTA RED LINE
RTA BLUE&GREEN LINE

OUR TEAM WILL SHARE UPDATES & OBSERVATIONS. UPDATES FROM:

- BURTEN, BELL CARR
- CMHA
- CITY OF CLEVELAND
- RID-ALL GREEN PARTNERSHIP
- & OTHERS

REFRESHMENTS & SNACKS SERVED

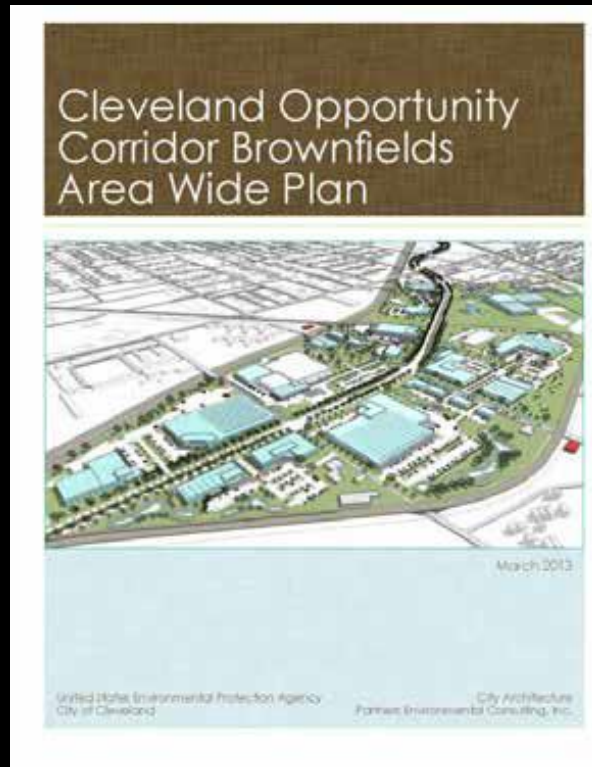
REGISTER TO WIN A NEW BIKE (1 CHILDREN'S AND 1 ADULT BIKE WILL BE RAFFLED AT LAST COMMUNITY MEETING - COME AND GET A TICKET!

HELP SHAPE THE AREA & LET US KNOW WHAT YOU WANT TO BE HERE & HOW THE ROAD, SHOPS, STATIONS CAN BE BETTER



TARGET ZONES ALONG KEY CORRIDORS

- Opportunity Corridor



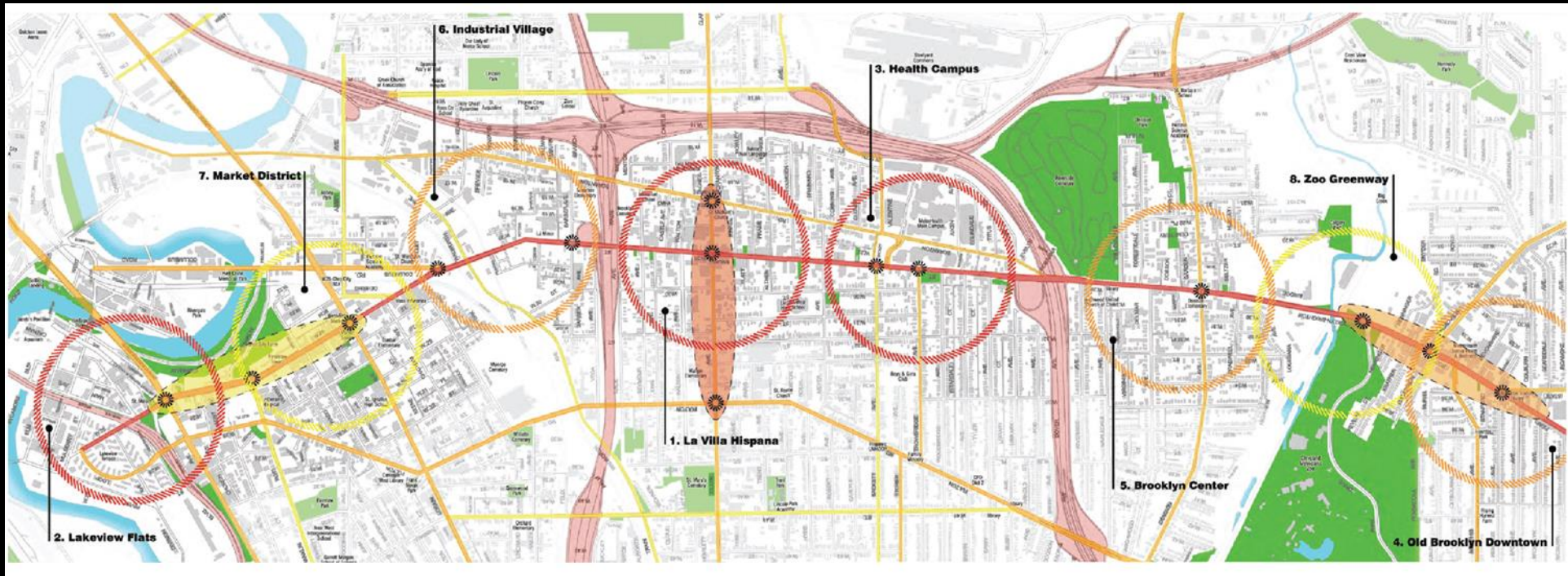
TARGET ZONES ALONG KEY CORRIDORS

- East 105th & East 93rd street target zones opportunity



TARGET ZONES ALONG KEY CORRIDORS

- West 25th Street Corridor





STRATEGIES IN TARGET ZONES

COMMUNITY DEVELOPMENT STRATEGIES IN TARGET ZONES

- Housing
- Transportation
- Education
- Economic Development (entrepreneurship, wealth creation)
- Targeted Demolition
- Strategic Land Remediation
- Connecting to community assets
- Safety and Health will be achieved by creating the conditions and opportunity structures in neighborhoods for residents to thrive.
- We are seeking to identify innovative, catalytic approaches that will help change the direction of inherently disadvantaged communities.

TARGET ZONE: NEW ECONOMY NEIGHBORHOOD

- Fairfax (Innovation District)
- The Innovation District

New Economy Neighborhood

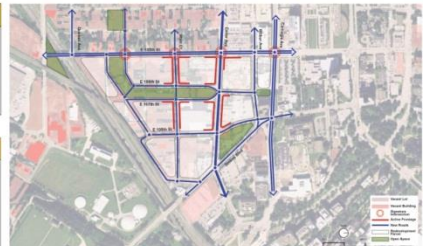
A dense, mixed-use, urban neighborhood destination for regional research and medical technology development

- ### Targeted Land Uses
- Larger formal office and research / Lab space
 - Signature medical campus expansion
 - Regional retail destinations
 - Higher density market rate residential in later phases, built in locations walkable to new office / R&D space
 - Support employment activity through the development of multiple housing options for potential new residents

- ### Urban Design/Street Design Principles
- Create connected, walkable urban street grid that utilizes existing r.o.w. to extent practicable
 - Create an activity bridge between the Cleveland Clinic and Universities
 - Create inviting connections across E 105th to Fairfax Innovation Square redevelopment
 - Orient front doors and active building facades towards the street and key corners
 - Street parking at the center of each block
 - Support a mix of building types and footprints

- ### Signature Place-Making Concepts/Amenities
- Central park space that connects to Fairfax Innovation Square and manages storm water for collective redevelopment area
 - Plaza spaces at key E 105th crossings at Carnegie, Cedar, Frank and Hudson. Medians along E 105 will have to be cut through as there are no breaks between Quincy and Cedar
 - Expanded plaza near to access Rapid Station at Quincy and E 105th with iconic gateway element
 - Enhance E 105th opportunity Corridor landscape with seating areas, street trees and activated ground floors
 - Incorporate thematic, interactive lighting installations that illuminate facades along E 105th
 - Experimental art installations that interpret medicine, individual health and neighborhood health

- ### Priority/Catalytic Actions
- Strategic direction, site stabilization and marketing strategy
 - Institute form based zoning or PUD district
 - Program to host urban health themed events on future development sites
 - Determine Master developer strategy (City effort or private fee based developer?)
 - Develop site-wide infrastructure plan to determine investments needed to position properties
 - Coordinate Quincy and E 105th Rapid plaza with Opportunity Corridor design build effort. This needs to be done in phases as ODOT/ATA has limited funding. Design should accommodate phasing
 - Coordinate Bus stop enhancements along E 105th segment of the Opportunity Corridor



Urban Framework



Quincy + E 105th



Existing outdoor



Medical Research President



Medical Research President



Medical Research President



West Lake Neighborhood President



Community development areas

DRAFT

January 2017
Disclaimer: This information is preliminary and subject to change based upon future stakeholder engagement. Updated information will be incorporated in plans published by the City of Cleveland.



Innovation Square Fairfax Development

INNOVATION SQUARE

ESTABLISHING A WELL-SERVED & CONNECTED COMMUNITY

The Innovation Square Plan (facing page) creates multiple living options within a connected and sustainable campus. Healthy Lifestyles are encouraged via walking trails, community gardens and playgrounds. Local arts can be celebrated through plaza designs and the integration of public art as wayfinding and neighborhood branding elements.

The plan aims to focus on residents. Public spaces, including new streets,

are intended to complement the architecture and provide areas for rest and recreation. Parking areas are located on block interiors to minimize their impact on the overall neighborhood.

A variety of housing types are provided with an underlying goal to increase density around the neighboring employment hubs and transit stations. Development summaries are included in the Plan Notes below.

GREEN SPACES & LINKS

1. Crescent Park (highlighting East 103rd Street's axis)
2. Community Garden (located throughout neighborhood)
3. Bio-Swale (naturally treat stormwater, located throughout)
4. Playground & Grilling Patios (located for each block to provide visible play areas & gathering spaces)
5. Neighborhood Link (connecting core redevelopment areas & surrounding)
6. New Economy Plaza (continues green spaces along East 105th & creates entrance point to Innovation Square Neighborhood)
7. Quebec Avenue Gateway (entrance gateway along East 105th & improves walking experience to the Quinoy Transit Station)
8. Playwright Park (main community park & gathering place, programmed via performance space, provides passive recreation options and serves as neighborhood nexus)

DEVELOPMENT TYPES

- A. 3-Story Stacked Townhomes along East 105th
- B. 2-Story Townhomes with 1-Story Flats at corners
- C. 3-Story For Sale Townhomes with first floor garage & bonus room, roof deck
- D. 4-Story Mixed-Use, Multi-Family Buildings along East 105th
- E. For Sale Single Family Homes with attached garages via alley
- F. For Sale Single Family Homes with detached garages via individual driveways

BLOCK 1 (3.28 ACRES)

| | | |
|-----------------------|-----------------|-----------------------|
| MULTI FAMILY BUILDING | 56 UNITS | |
| TOWNHOME FLATS | 13 UNITS | |
| TOWNHOME (STACKED) | 8 UNITS | 112-22 PARKING SPACES |
| TOWNHOMES | 9 UNITS | |
| TOTAL | 86 UNITS | |

BLOCK 2 (0.94 ACRES)

| | | |
|-----------------------------|----------------|------------------|
| FOR SALE TOWNHOMES | 6 UNITS | |
| FOR SALE SINGLE FAMILY HOME | 1 UNIT | 0 PARKING SPACES |
| TOTAL | 7 UNITS | |

BLOCK 3 (2.95 ACRES)

| | | |
|-----------------------------|-----------------|------------------|
| FOR SALE TOWNHOMES | 6 UNITS | |
| FOR SALE SINGLE FAMILY HOME | 9 UNITS | 0 PARKING SPACES |
| TOTAL | 15 UNITS | |

BLOCK 4 (2.81 ACRES)

| | | |
|-----------------------------|-----------------|-------------------|
| TOWNHOMES | 66 UNITS | |
| FOR SALE SINGLE FAMILY HOME | 0 UNITS | 59 PARKING SPACES |
| TOTAL | 66 UNITS | |

BLOCK 5 (2.89 ACRES)

| | | |
|--------------------|-----------------|-------------------|
| TOWNHOME FLATS | 33 UNITS | |
| TOWNHOME (STACKED) | 20 UNITS | |
| TOWNHOMES | 18 UNITS | 62 PARKING SPACES |
| TOTAL | 71 UNITS | |

BLOCK 6 (3.14 ACRES)

| | | |
|-----------------------------|-----------------|-------------------|
| FOR SALE TOWNHOMES | 11 UNITS | |
| TOWNHOMES | 22 UNITS | 48 PARKING SPACES |
| FOR SALE SINGLE FAMILY HOME | 1 UNIT | |
| TOTAL | 34 UNITS | |

BLOCK 7 (2.80 ACRES)

| | | |
|--------------|-----------------|-------------------|
| TOWNHOMES | 55 UNITS | 43 PARKING SPACES |
| TOTAL | 55 UNITS | |

BLOCK 8 (2.86 ACRES)

| | | |
|-----------------------|-----------------|-------------------|
| MULTI FAMILY BUILDING | 66 UNITS | |
| TOWNHOME FLATS | 12 UNITS | |
| TOWNHOME (STACKED) | 12 UNITS | |
| TOWNHOMES | 2 UNITS | 66 PARKING SPACES |
| TOTAL | 92 UNITS | |

BLOCK 9 (INFILL)

| | | |
|-----------------------------|-----------------|--|
| FOR SALE SINGLE FAMILY HOME | 21 UNITS | |
| TOTAL | 21 UNITS | |

BLOCK 10 (INFILL)

| | | |
|-----------------------------|-----------------|--|
| FOR SALE SINGLE FAMILY HOME | 14 UNITS | |
| TOTAL | 14 UNITS | |

DEVELOPMENT TOTALS

Innovation Square's implementation is anticipated to be a phased approach that can be coordinated with public infrastructure / capital improvement investments that can fund the new streets, etc.

There are 472 new units planned for the Innovation Square Fairfax Neighborhood Plan, for a 588 unit overall development.



TARGET ZONE: SUPERIOR FIVE

- Glenville:
 - Mixed Use Development

E 105th and Superior Ave.

A revitalized activity hub within Glenville, driven by multi-generational housing and cultural + recreational amenities

Targeted Land Uses

- Age-targeted housing and assisted living
- Lower density infill residential
- Neighborhood serving retail
- Cultural facilities tied to neighborhood history and adjacent cultural gardens
- Mix of elastic-matrix spaces and living
- Trails and pedestrian connection to Rockefeller Park
- Adapt former elementary for living or institutional space
- Mixed use residential & commercial space at the core

Urban Design/Street Design Principles

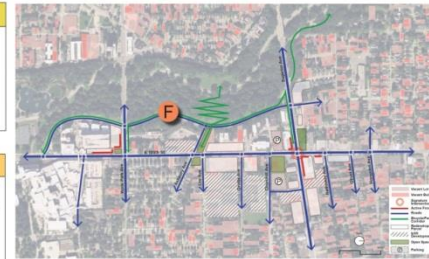
- Connect Heritage Lane/VA to Superior with infill development activating E 105th
- Create new open space connections between E 105th and Rockefeller Park
- Widen sidewalks and improve #10 transfer experience at Superior and E 105th
- Establish off street public parking areas to support local businesses
- Establish green buffer for aesthetic screening along E 105
- Reduce block size to 300-600 ft for pedestrian activity
- Density ranging from mixed-use at core to SF infill neighborhood
- Buildings will address the street with appropriate massing to complement the context
- ROW and street to accommodate multimodal function with bike/bus only lane
- Re-introduce alleys for connectivity, access, and stormwater management
- Create district signage
- Remove excess utility infrastructure & bollards/ bury infrastructure
- Establish curb bump-outs to reduce traffic speed and provide drop-off areas for transit riders

Signature Place-Making Concepts/Amenities

- Interaction enhancements at Superior and E 105th
- Rockefeller Park trailhead at Fabray and E 105th
- Cultural gardens expansion along Superior to E 105th
- Gathering space at NW corner of Superior and E 105th
- Glenville Park at E 105th and Churchill
- East Blvd. as a pedestrian / bike greenway
- Renovate school-site for age-friendly housing
- Mixed-use Development with active ground floor north of VA Hospital
- Celebrate famous individuals to visit Glenville during Civil Rights era
- Cultural Gardens Center at Superior & East Blvd
- Integrate public art into pedestrian experience

Priority/Catalytic Actions

- Develop strategic relocation strategy for clustering existing retail business
- Institute form based zoning or PRO district
- Retrofit school site for age targeting housing
- Initiate storefront renovation assistance program
- Develop program to manage urban agriculture production throughout the corridor that builds on existing activities
- Develop public off street parking lots
- Implement Streetscape (trees/lighting/furnishings etc.) enhancements
- Signature bus stops at Superior and E 105th
- City or CDC to acquire property at north and south east corners of intersection
- Reactivate Jonnet Center for pilot economic development initiative
- Establish key neighborhood identifier/brand at intersection



Urban Framework



E 105th + Superior Ave



TARGET ZONE: WOODLAND HILLS ESTATES REINVESTMENT AREA

- Woodland Hills
 - CMHA Housing Neighborhood Integration.

Woodhill Estates

A revitalized transit-oriented, mixed-income community

Targeted Land Uses

- Mixed-income market rate housing
- Affordable housing
- Infill residential in existing neighborhoods
- TOD Mixed-use connection along Quincy to Rapid stop
- Neighborhood serving retail grocery stores as a priority
- Job training and community services/facilities
- Social enterprise

Urban Design/Street Design Principles

- Connect/extend street grid through community to improve access
- Revitalize barracks-like public housing
- Orient community toward adjacent major streets, placing front doors on Woodhill Rd. and Woodland Ave
- Establish an animated experience along Quincy to the Rapid station. With location for job training center
- Establish a pedestrian and bicycle connections to Stokes Blvd
- Encourage infill development on vacant lots within existing community

Signature Place-Making Concepts/Amenities

- Surround existing community center with a new Park that connects from Woodhill and Woodland to Stokes Boulevard
- Animate the RTA service yard wall with lighted murals completed by residents/ local artists that depict the skyline of Cleveland in different unique ways
- Animate the RTA bridge over Quincy through interactive art installations
- Establish a destination playground within the new park that connects the residential and theme park histories of the site. Opening access, make more visible
- Develop a linear park along Woodstock Ave that connects to MLK Jr. Ave. and establishes a pedestrian loop along Stoke
- Mixed income residential redevelopment
- Town Home style residential redevelopment
- Single Family infill development
- Retail/Commercial development

Priority/Catalytic Actions

- Develop housing transition plan
- Plan for job training center as an anchor within a larger mixed-use development along Quincy segment connecting Farber-New economy and Woodhill estates
- Negotiate pedestrian / bike connecting along Baldwin to Stokes Blvd
- Improve Woodhill Streetscape for public safety, accessibility and character including RTA wall
- Bus stop enhancements along Woodhill



Urban Framework



Woodhill Rd + Mt. Carmel



Community development areas

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AECOM

TARGET ZONE: BUCKEYE SHAKER BLVD T.O.D.

- Buckeye Shaker
 - Transit Oriented Development

Buckeye and Woodhill Rd. A transit-oriented neighborhood hub accessible to light industry

Targeted Land Uses

- Mixed-use infill development at Rapid station
- Neighborhood serving retail
- Light industrial redevelopment south west of TOD
- Infill development on adjacent side streets
- Greenspace development
- Connections to citywide bikeway plan

Urban Design/Street Design Principles

- Orient new development to the street with activated ground floors facing the intersection
- Aggregate vacant land for larger scale development opportunities
- Develop sites north of Holton for TOD residential
- Aggregate sites South of Holton for Light Industry
- Create cycle track along eastern edge of Woodhill Rd

Signature Place-Making Concepts/Amenities

- Intersection enhancements at Woodhill and Buckeye
- Unique architectural design element at each "point" that relates to each other across intersection
- Linear park following Rapid line should continue the green infrastructure "Cascade" plan by Sever District surrounded by residential redevelopment
- Elevated development to take advantage of city views
- Light industrial redevelopment
- Town Home style residential development

Priority/Catalytic Actions

- Strategic property aggregation
- Strategic demolition, site stabilization and marketing strategy
- Intersection public realm improvements (to complement recent roadway improvements)
- Catalyze residential development through Public servant priority incentives (Police, Fire, Public Works, Teachers, etc.)
- Implement Streetscape (landscaping/furnishings etc.) enhancements
- Bus stop enhancements at intersection



Urban Framework



Woodhill Rd + Buckeye Rd



Community development areas

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AECOM

TARGET ZONE: KINSMAN-UNION FAITH COMMUNITY DISTRICT

- Union Miles
 - Reinvestment Zone leveraging Community Financial Institution

Kinsman - Union and E. 93rd St. Connected clusters of community social infrastructure and employment

Targeted Land Uses

- Neighborhood serving retail and infill residential at Kinsman and Union
- Light industry/Office Showroom redevelopment along west side and southern end of E. 93rd
- Social commerce clusters (banks, civic uses, etc.)
- Park and recreation development

Urban Design/Street Design Principles

- Cluster neighborhood retail and community services in walkable destinations at Kinsman, Union and Harvard
- Large scale vacant property aggregation for light industry (5 AC + viable parcels) from Buckeye to Kinsman West of Woodhill/E 93rd
- Create cycle track along eastern edge of 93rd Street to link with City-wide East-West Connections
- Create continuity and sense of place through unified streetscape

Signature Place-Making Concepts/Amenities

- ① Intersection enhancements at Kinsman, Union and Harvard
- ② Open up heritage of Beacon Ave Park South of Union
- ③ Light industrial development north of Kinsman
- ④ Commercial development at SW corner of Kinsman & 93rd
- ⑤ Community serving retail at Union & E 93rd
- ⑥ Cycle track and planted median running length of 93rd

Priority/Catalytic Actions

- Establish small business incubator with access to childcare
- Initiate storefront renovation assistance program
- Safety and aesthetic intersection enhancements at Kinsman, Union and Harvard
- Strategic property aggregation for light industry
- Strategic demolition, site stabilization and marketing strategy
- Leverage school site at Union to incubate activity
- Implement Streetscape (trees/lighting/furnishings etc.) enhancements
- Bus stop enhancements throughout the length of 93rd



Kinsman Urban Framework



Union Urban Framework



Union + E 93rd



Existing condition



Community development areas

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Cleveland City Planning Commission



TARGET ZONE: EAST 79TH STREET CORRIDOR/CORE JOB ZONE

- Kinsman
 - Building jobs, housing, and retail around fixed transit assets.

East 79th Street - Kinsman Neighborhood

Creating a transit-oriented corridor that builds neighborhood capacity, extends accessibility and promotes identity

Targeted Land Uses

- Corporate / office / industrial development and expansion
- Community center / hub
- Retail coordinated with / complementary to transit ridership
- Job training center
- Business incubator (culinary)
- Youth center
- Neighborhood-scale commercial + regional retail
- Community and public space
- New residential - apartments, townhomes, condos, single-family offit
- Urban agriculture
- Container park

Urban Design/Street Design Principles

- Buildings create street edge
- Maximize density adjacent to transit stations
- Complete street design for East 79th Street and side streets
- Gateway intersection at Opportunity Corridor
- Intersection safety improvements
- Expanded transit station sites
- Multi-story, mixed-use buildings
- Emphasis on scale, accessibility and provisions to promote walkability
- Reduced off-street parking, with parking lots located behind buildings
- Landscaping and recreational uses adjacent to railroad to provide buffers

Signature Place-Making Concepts/Amenities

- Light sculptures to illuminate the corridor, create neighborhood identification element and draw attention up & down East 79th Street from key intersections
- Integrated off-road bike paths within reconfigured right-of-way and community green space
- Linear greenway park system to connect community assets and amenities
- Bridge art to highlight community identity
- Public transportation enhancements and station reconstruction to provide new uses and increased accessibility
- Terraced pocket park to improve visibility at Red Line station
- The integration of urban agriculture components (regional food hub, greenhouses, culinary business incubator, community market & growing spaces)
- Gateway signage and design elements to reinforce community/corridor identity at key intersections
- Community hub to include space for small businesses, educational opportunities, arts programming, gathering space, community activities & neighborhood services

Priority/Catalytic Actions

- Reconstruction of Blue-Green Line and Red Line stations
- Land acquisition, remediation and reconfiguration to create development parcels and expansion sites
- Opportunity Corridor construction
- Federal Equipment and swap and facade improvements
- Reconfiguration of East 79th Street right-of-way to accommodate traffic calming elements, on-street parking and an off-road bike/pedestrian path
- Community hub and youth center developments - to provide safe activities for children and young people
- Kinsman Road traffic calming - street trees, improved crossing facilities, roadway reconfiguration, etc.
- Neighborhood greenway and green connections network
- Adoption of corridor development guidelines to support development goals and quality concerns of community



View looking north on East 79th Street at Blue/Green Line Station



View looking south on East 79th Street at Opportunity Corridor intersection



East 79th Street Corridor Revitalization Plan

TARGET ZONE: LA-VILLA HISPANIA WEST 25TH STREET CORRIDOR

- Clark-Fulton
 - Facilitate investment in strategic locations along the West 25th Street Corridor through Physical improvements and business and human capital development.
 - Work with the Hispanic Business Alliance to grow cultural, business, arts, educational and civic centers that pay homage to their Latino history, welcome new arrivals and generate jobs and tax revenues.



TARGET ZONE: METRO HEALTH CAMPUS WEST 25TH STREET CORRIDOR



- Clark-Fulton
 - Work with Metro Health Medical Center to go beyond its campus walls to address and leverage neighborhood issues and opportunities. Issues such as healthy housing, housing incentives for employees, and other programmatic opportunities are being examined. 5000+ employees and visitors frequent the campus daily with very little interaction with the surrounding neighborhood.

CONVERGENCE: STRATEGIC PARTNERSHIPS

- Alignment with Banks, Foundations, CDC's, Credit Unions, and "select" agency partners who share our same value proposition. (equitable neighborhood development in Cleveland)
- Increased "coordination" with select partner agencies to implement strategic actions.
- Does (equity) matter?- call the question to Cleveland Political and business leaders.

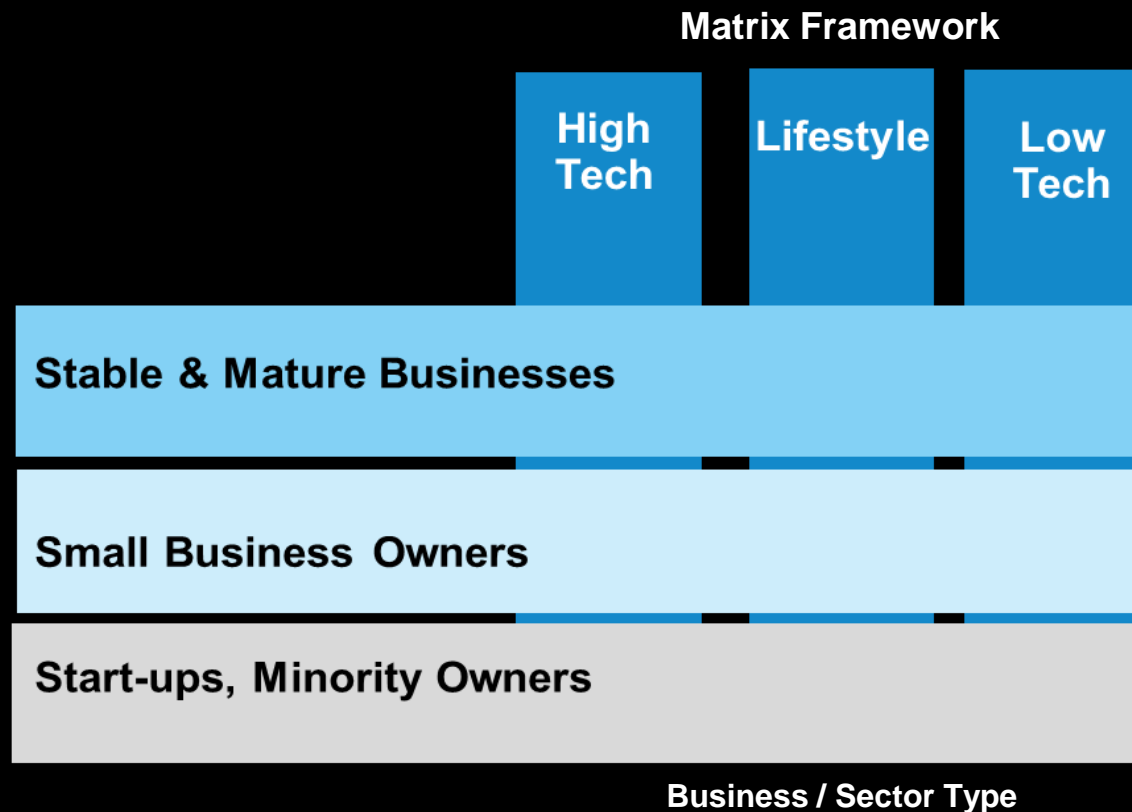
NEW TOOLS AND PRODUCTS

- Location Efficient Mortgages to promote affordable (TOD)
- CMHA/City of Cleveland Culture of Housing product integration (Mixed income communities)
- Scholar Housing
- Formed Based Zoning
- Financing for grass roots entrepreneurship
- Innovation Districts
- Inclusionary Zoning
- Community Land Trust
- Community Benefits Agreements

INVEST IN & PARTNER WITH, INNOVATIVE, VALUE DRIVEN INITIATIVES

- The Real Black Friday
- Spur Project
- NIRI
- Open Door Academy
- Think Box
- School District Masterplan
- Youth Opportunities (education, job creation, arts, culture, music)
- Lavia Hispania
- International Village

ENTREPRENEURSHIP



Align the phase of the business to the stage of development with the right resources and assets in the ecosystem



Use a segmented approach across business growth stage and type to connect start ups with the larger business ecosystem

FORWARD CITIES

INNOVATION DISTRICTS

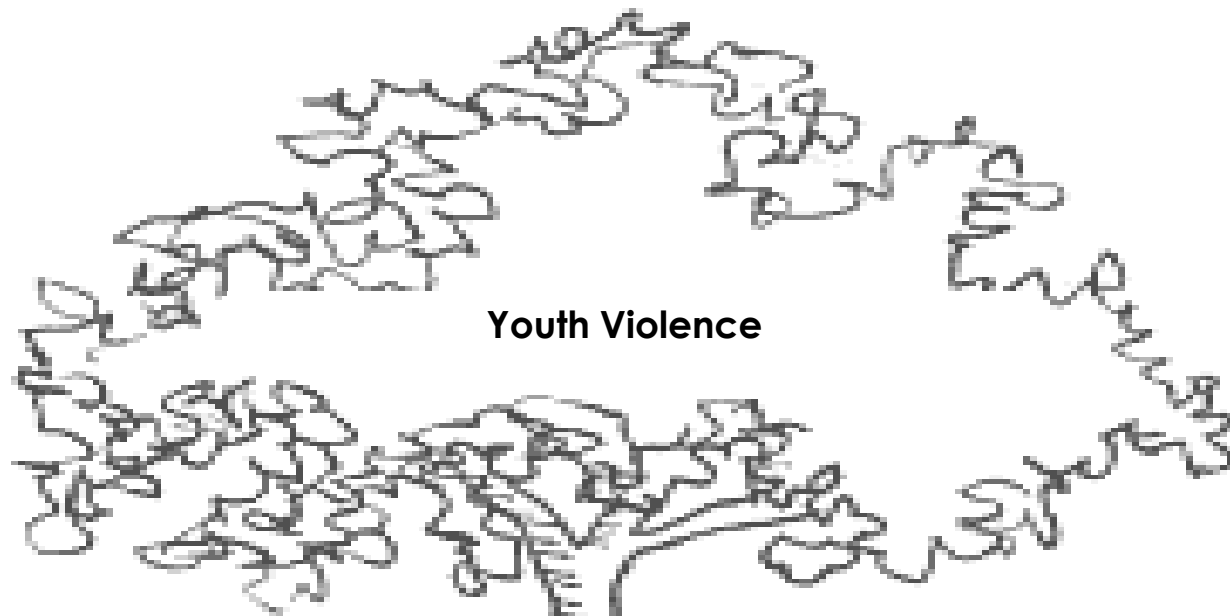
- Geographic area where anchor institutions and companies cluster and connect with small firms, start-ups, business incubators and accelerators.
- Physically compact, transit accessible, and technically wired, they offer mixed-use housing, office, and retail.
- “For each new high-tech job in a metropolitan area, five additional local jobs are created outside of high tech in the long run.”
 - Economist: Enrico Moretti in The New Geography of Jobs
 - Spin-off is generated due to the types of amenities a high tech worker demands restaurants, retail etc.

https://youtu.be/l6peAaD_avo

RETHINKING THE WAY WE ADDRESS JUVENILE CRIME:

Mayor Jackson's youth violence initiative:





Youth Violence

**Lack of youth
engagement**

Lack of community cohesion

**Single Parent
Homes**

Poverty

Job Access

**Low education
attainment**

Gangs

Mayor Frank G. Jackson's Neighborhood Transformation Initiative

Mixed-Use Development

Goal: Provide developers with a single source of capital, and to create equitable and inclusive living and entrepreneurship opportunities as part of these developments.

Programs:

Cleveland Impact Fund - \$44 M fund for mixed-use mixed income developments

Retail Incubator - Rent and tenant build out subsidy for entrepreneurs locating in the mixed use developments

Partners:

Capital Impact Partners

Key Bank

Huntington

Fifth Third Bank

PNC

Entrepreneurship and Small Business Support

Goal: Targeted entrepreneur support programs and wrap-around services to promote entrepreneurship and build wealth for the residents.

Programs:

Core-City Cleveland (offers free one-on-one business advising services)

Micro-Lending and Restaurant Entrepreneur Assistance

Credit Repair and Financial Literacy Training

Retail Forgivable Loan Programs

Partners:

JumpStart

Economic and Community Development Institute

Urban League of Greater Cleveland

The Real Black Friday

Residential Development

Goal: To promote a mixed income community, address blight and restore property values by developing a mix of housing options and financing opportunities

Programs (deliverables in Circle North within 2-3 Years):

New Construction Single Family Homes - at least 26 homes

Vacant Home Rehabilitation - at least 20 homes

Homeowner Repair - at least 40 homes

Down Payment Assistance - at least 40 homebuyers

Innovative Home Mortgage Loan – at least 26 qualified homebuyers

Partners:

Famicos Foundation

Neighborhood Housing Services

Enterprise

Cleveland Housing Network

Cleveland Neighborhood Progress Village Capital Corporation

Key Bank

Huntington Bank

MAYOR JACKSON'S NEIGHBORHOOD TRANSFORMATION INITIATIVE

Mayor Jackson's Neighborhood Transformation Initiative will introduce various housing product types at various income levels. Capitalizing on housing investments such as Heritage Lofts, Drake Classroom Apartments, and the New Fisher House will help make Glenville a mixed income community that will provide housing choice for residents.

HOUSING DIVERSITY



The Mayor's Neighborhood Transformation Initiative will target vacant parcels that are underutilized and are poorly maintained. These lots will be cleaned, graded, and stabilized to further change the market perception of the neighborhood. Once cleaned these lots will create opportunity for productive reuse.

VACANT LAND RE-UTILIZATION



Setting the stage for investment has been a key component for the Jackson administration. Mayor Jackson made abandoned property abatement a priority. Since 2005 there have been 202 demolitions structures razed in the footprint of the Circle North Target area. The City of Cleveland has razed 148 structures with an additional 57 demolitions by the Cuyahoga County Land-Modification Corporation. City and County demolition efforts have resulted in vacant land that will be leveraged for new housing construction.

TARGETED DEMOLITION



Entrepreneur support programs and wrap-around services to promote business development and build wealth for residents are important components of the Mayor's Transformation Initiative. Programs such as Core-City Cleveland offers free one-on-one business advising services, credit repair and financial literacy training, and more leading are a few of several programs that will be used to foster entrepreneurship.

ENTREPRENEURSHIP



MIXED USE DEVELOPMENT

The Mayor's Neighborhood Transformation will reinforce the idea of creating walkable neighborhoods, where residents can access goods and services in walking distance from their homes. The initial investment being introduced today will be a mixed-use development that will combine residential, commercial, and green space on a single site that will begin to transform East 105th Street into the walkable street it was once known to be.



CIRCLE NORTH

GLENVILLE



NEW TOOLS & PRODUCTS

Place-making and Physical development will be a key component of the Mayor's Neighborhood Transformation Initiative including the programs and tools that will help to create wealth, equity, and opportunity for new and existing residents. The provision of incubator spaces for entrepreneurship and the introduction of new mortgage products will help decrease the barriers to entry for home and business ownership.



NEW HOUSING CONSTRUCTION

The Mayor's Neighborhood Transformation Initiative will provide new self contained housing development on vacant parcels throughout the Circle North footprint. The initial investment of 20 luxury Constructed Single-Family Homes will aid in the residential fabric of the neighborhood and begin the process of improving market confidence within the Circle North footprint. Both market rate and affordable housing product will be constructed on city-assembled vacant land in the target areas.



CRITICAL HOME REPAIR

A key objective of the Neighborhood Transformation Initiative is to ensure that existing residents who own homes in the Circle North Target area of Glenville benefit from the public and private investments in new construction. Mayor Jackson's Neighborhood Transformation Initiative will therefore focus on critical home repair for a minimum of 40 homes within the Circle North area.



VACANT HOME REHABILITATION

The Mayor's Neighborhood Transformation Initiative will focus on vacant home rehabilitation as an approach for addressing vacant homes and ensuring that existing homes are stabilized as new housing construction happens. This will provide an equitable balance of housing stock in the Circle North Area of Glenville.



CAPITAL IMPROVEMENTS

The Mayor's Neighborhood Transformation Initiative will focus on infrastructure and road enhancements along East 105th Street and within the Circle North Footprint. Road improvements will ensure that the neighborhood is accessible and that street conditions complement new investments.

The East 105th Street Corridor is one of several commercial corridors that are being targeted for strategic reinvestment as part of Mayor Frank Jackson's Neighborhood Transformation Initiative. The East 105th Street Corridor provides a critical link between the Glenville neighborhood and University Circle which serves as a hub for medical, educational, and cultural activity in Northwest Ohio. The Mayor's Neighborhood Transformation Initiative will target "fringe neighborhoods" or those that exist just outside of growth areas such as the Circle North Area of Glenville. Each layer of activity in the targeted area will facilitate the restoration of value in the neighborhood. Creating places where people can live, work, play, and shop, in a safe well-connected environment are the basics of any community. We however understand that opportunity and quality of life is not equally distributed. The initiative encompasses various programs and actions in the Circle North section of Glenville. The initial investments in the Glenville community will focus on a suite of strategic actions designed to restore value and create opportunity in the Glenville Neighborhood.

